

GEELY

吉利汽車控股有限公司

GEELY AUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

July 2016



www.geelyauto.com.hk

Sales Performance

1st Half 2016

Overall: 280,337 units, +11% YoY
Domestic: 269,669 units +15% YoY
Exports: 10,668 units -40% YoY

A-segment Sedans
 (EC7+New Emgrand+Vision)

174,884 units +8% YoY



SUVs (GX7+Boyue)

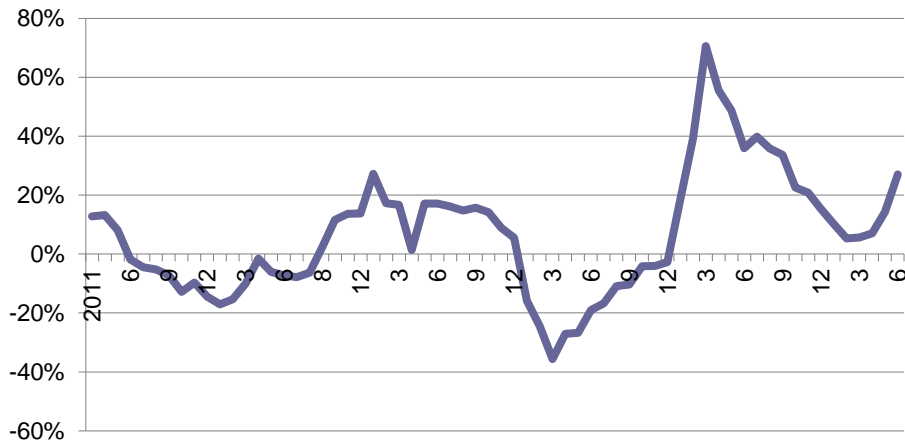
33,421units -4% YoY



Sales Performance

1st Half 2016

Domestic Sales Volume (3MMA+/-%)



KingKong

(35,953 units +16%YoY)

Monthly Sales Volume



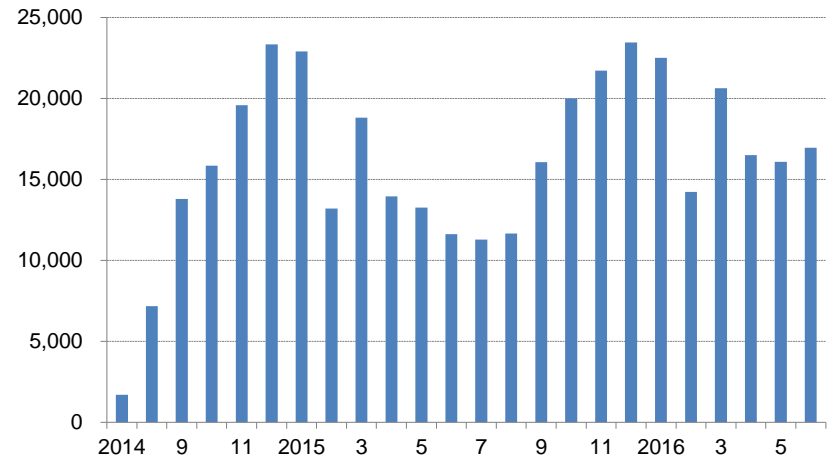
Vision

(67,925 units +24%YoY)

Key Model – New Emgrand



Monthly Sales Volume of New Emgrand



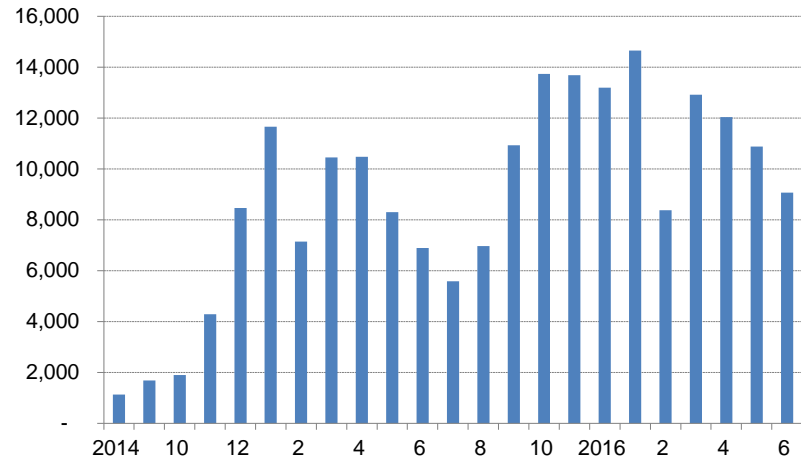
- Enhanced safety & comfort
- New turbo engines with larger power & better fuel efficiency
- New 6-speed manual gearbox
- NVH noise cancellation technology
- Enhanced storage space
- Bosch's V9.0 ABS+EBD
- HHC (Hill Hold Control)
- ESC (Electronic Stability Control)
- G-Netlink infotainment system with voice control
- G-Link mobile connectivity system



Key Model – New Vision



Monthly Sales Volume of Vision



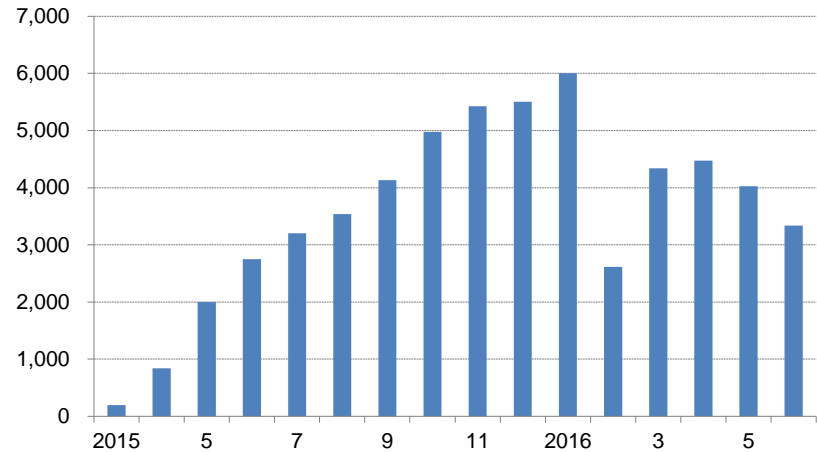
- **Enhanced safety & comfort**
- **More efficient turbo engines**
- **New 6-speed manual gearbox**
- **360° 3-sensor parking assist system**
- **PEPS (Passive Entry/Passive Start)**
- **NVH noise cancellation technology**
- **4 Wheel Disc Brakes**
- **Bosch's V9.0 ABS+EBD**
- **Enhanced storage space**
- **G-Link mobile connectivity system**



Key Product – GC9



Monthly Sales Volume of GC9



- New brand image, market positioning & design philosophy
- New 1.8T and 3.5L V6 engines
- Fastback & sporty design
- Top international suppliers
- New manufacturing facilities
- Harman Infinity@ Entertainment
- City Safety, ACC Cruising, PAS Parking, LDW Alert, HUD Display, EPB Brake & AQS Air Quality Control



JLE-4G18TD



New Product – Boyue



Engine:	1.8T, 2.0L
Transmissions:	6MT, 6AT
Dimension:	4519/1831/1694
Wheelbase:	2670
Power:	135Kw (1.8T)
Max. Torque:	285/1500-4000 N.m/rpm(1.8T)
MSRP:	RMB98,800-157,800



New Product – Emgrand GS



Engine:	1.3T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4440/1833/1560
Wheelbase:	2700
Power:	95kw/5500rpm (1.3T)
Max. Torque:	185/1750-4500N.m/rpm
MSRP:	RMB77,800-108,800



Upcoming New Products

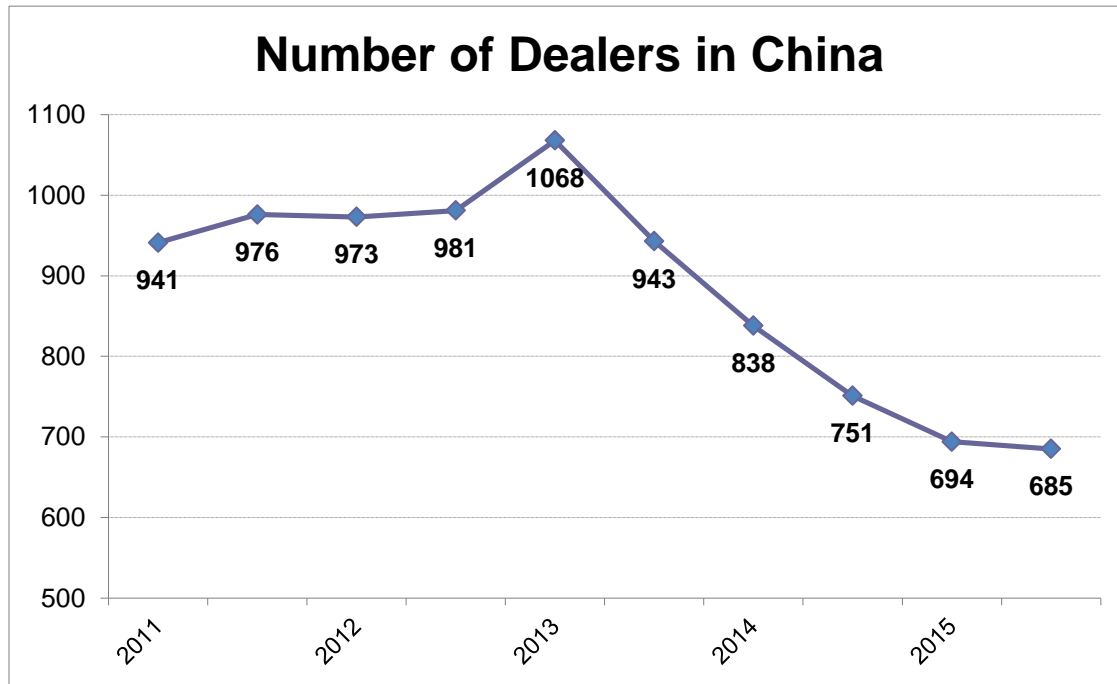
- 2016
- Mid-size SUVs (March 2016)
- Cross Vehicles: Emgrand GS (May 2016)
- New generation of A segment Sedans (2H2016)
- Compact SUVs (2H2016)

2016 sales volume target at 600,000 units (+18% over 2015)

- 2017
- First batch of new models from CMA (Compact Modular Architecture) platform to be launched in 2017



Dealer/Brand Restructuring



Vehicle Quality & Dependability



**J.D.Power Asia Pacific 2015 China
Initial Quality StudySM (IQS)
Vehicle Dependability StudySM (VDS)**

Study	Segment	Model	Segment Rank
IQS#	Compact	Geely Kingkong	3
VDS^	Mass Market	Geely	14 (152 pp100 vs. average of 160)
VDS^	Compact Mini	Geely Panda	1

based on evaluations from 21,707 owners of new vehicles purchased between October 2014 and June 2015, including 270 different models from 71 different brands;

^ based on evaluations from 17,534 owners of vehicle purchased between May 2011 and August 2012, including 160 different models from 59 different brands

Customer Service Satisfaction



J.D.Power Asia Pacific 2015 China Customer Service Index (CSI) StudySM

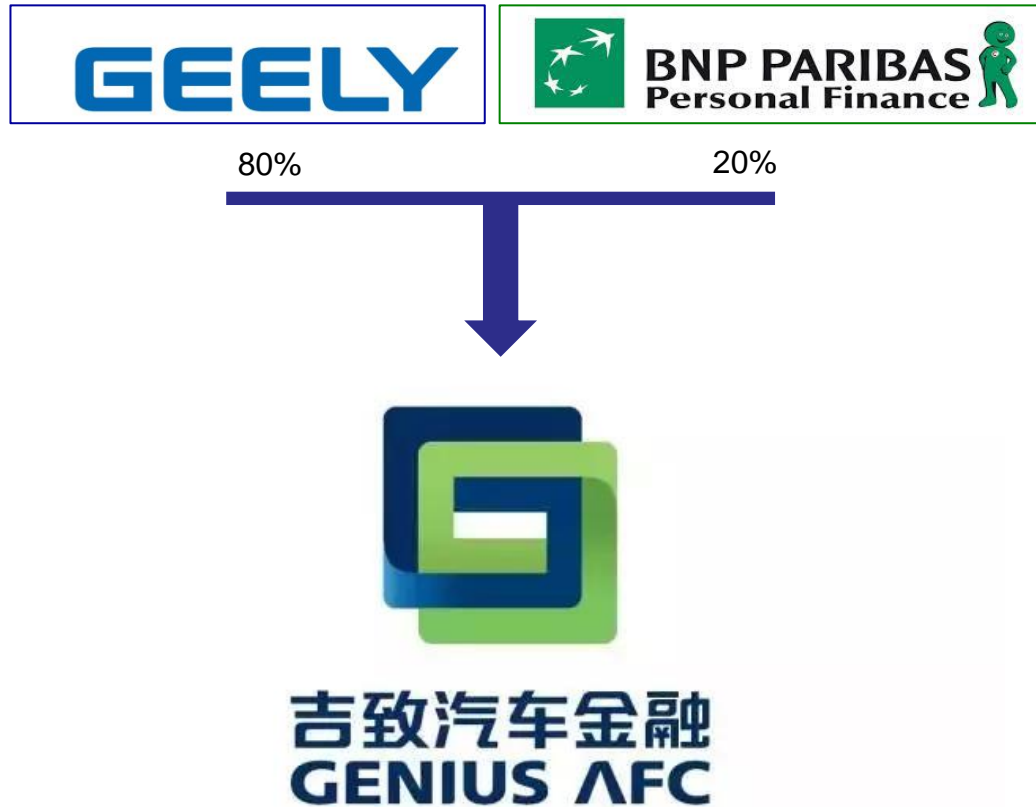
Brand	Points#	Overall Rank	Sector Rank*
Geely	715	13	5
Mass Market Average	664		

based on a 1,000-point scale and study of 68 passenger vehicle brands in China

* ranking amongst Chinese domestic brands

Source: J.D.Power Asia Pacific 2015 China Customer Service Index (CSI) StudySM

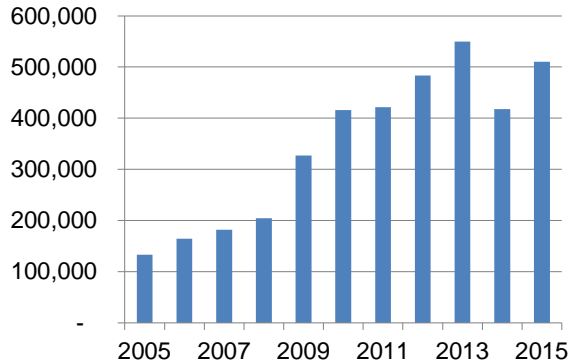
Auto Finance Joint Venture



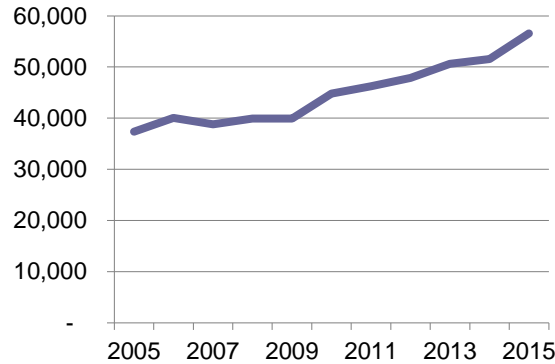
- Located in Shanghai
- RMB900m registered capital
- Commenced operation in September 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to end-customers
- Focusing on Tier-1 & -2 cities initially
- Supporting both Geely and Volvo Car brands
- Progressively covering the whole China market

Financial Performance

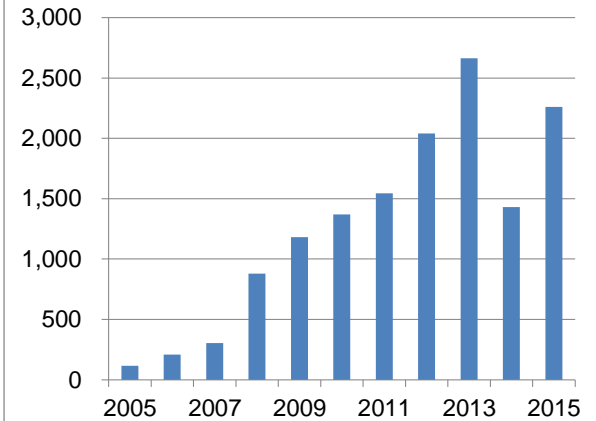
Annual Sales Volume



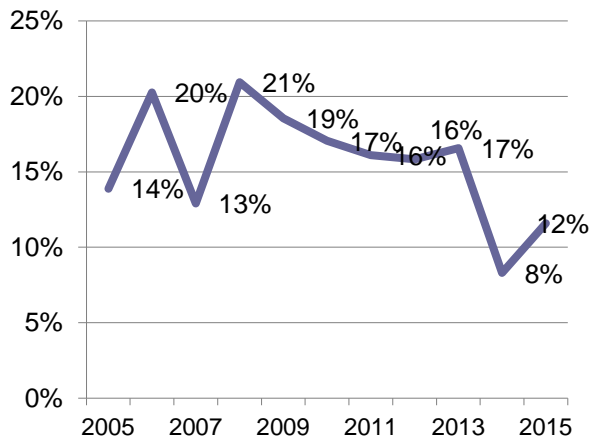
Average Ex-factory Price



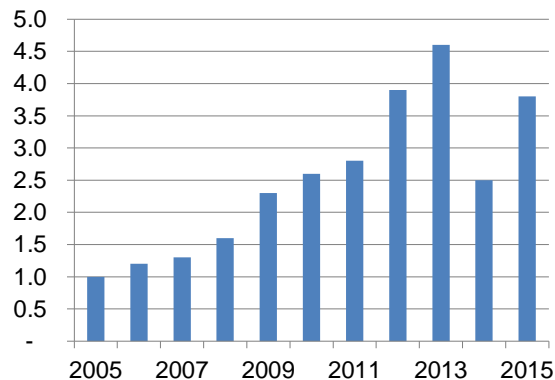
Net Profit



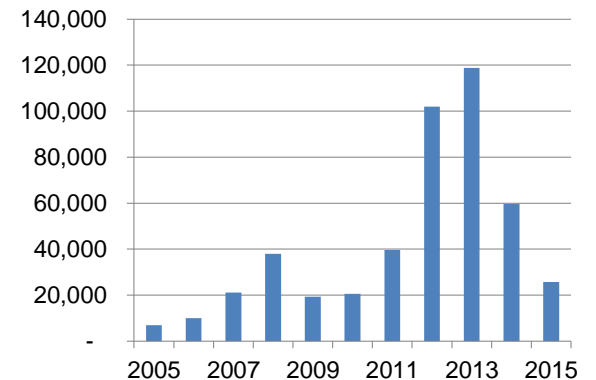
Return on Equity



Cash Dividend Per Share (HK Cents)



Export Sales Volume



2015 Results In Brief

+58%

Attributable profit increased to RMB2.3 billion

+22%

In total sales volume to 510,097 units

+10%

Rise in Average Unit Price

18.2%

Gross margin stabilized at

9.3%

Operating margin improved to

RMB7.3 bn

Net cash up 54% to

* Gross profit margin ratio = gross profit / turnover

** Operating margin ratio = (pre-tax margin before net finance costs, share-based payments and share of results of associates and joint ventures) / turnover

Net cash = all cash /bank deposits – all bank borrowings – senior notes

Strategy

Products	<ul style="list-style-type: none">• Platform and modular architecture;• Focus on powertrain technology;• In-house international design capabilities;• Joint product architecture with Volvo Car;• Focus on EV, PHEV & HEV to speed up new energy product offerings• Strategic alliance to upgrade technologies
Services	<ul style="list-style-type: none">• 683 dealers in China;• 24 sales agents, 446 sales and service outlets in 24 oversea countries;• Vehicle finance JV with BNP Paribas Personal Finance
Branding	<ul style="list-style-type: none">• 3-year transition period from three brands to single brand;• Single brand for export markets

New Energy Strategy



*Energy Efficiency < 5.0L/100Km
by 2020*



*Affordable PHEVs at Prices of Traditional
Cars*



*New Energy Vehicles = 90% of Total Sales
(PHEV/HEV:65% EV:35%)*



*Successful Development of Hydrogen/Metal
Fuel Battery Vehicles*



*Leading New Energy, Smart Car and Light
Weight Technologies*

New Product – Emgrand EV



- **Power: 95kw**
- **Torque: 250 Nm**
- **Top Speed: 140km/h**
- **Acceleration: 4.3s (0-50km/h)**
- **Range: 330km @ 60km/h**
- **Range: 253km (combined)**
- **Battery Capacity: 45kWh (NCM)**
- **Two Charging Ports: Slow (14 hours) / Fast (48 minutes)**



Geely Automobile in Figures

Year started:	1998
Total workforce:	18,700 (on 31/12/2015)
Manufacturing facilities:	7 plants in China + 1 JV plant in Belarus + 1 JV plant in Uruguay
Products:	11 major models under 5 platforms
Distribution network:	683 dealers in China; 24 sales agents, 446 sales and service outlets in 24 oversea countries
2015 sales volume:	510,097 units (95% in China market)
2015 revenues:	US\$4.7 billion
Market Capitalization:	US\$4.9 billion (6 July 2016)

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